eMedia Advantages Version 5.0

What are the eMedia advantages compared with competing products?

	Advantages	Why?
1	POWERFUL	⊙ eMedia proposes two different modes of utilization depending on the profile of the user: a Design mode and an Operating mode, because the person designing the card in a company is not always the one editing and printing them ⊙ With the Component Object Model server features included, eMedia can be controlled by a third-party program or script
2	CONVENIENT	⊙ All the functionalities of the Professional version can be tested in the Standard version by activating the Demo mode
3	INNOVATIVE	⊙ The upgrade from a Standard to a Professional version is done by simply entering a special combination of characters in the Software. ⊙ This combination is given to you by your reseller by phone, fax or e-mail, in contrast to the competing software providers who supply the upgrade by sending a new CD, or by plugging a hardware device on a computer port
4	USER FRIENDLY	⊙ An Help Assistant guides you in your day-to-day activities for all functions ⊙ Wizards are provided to help you to accomplish more technical tasks, such as connecting to a database or encoding the magnetic strip
5	MULTIFUNCTIONAL	⊙ eMedia enables you to encode magnetic strips, process smart cards, produce an extensive range of barcodes, and offer all the features required to create and edit all your cards and badges.
6	AWARE	⊙ We value each and every demand you could express. To your requirements we improved the multi-line text options, we added a new toolbar for format options, we added shapes, new wizards and a new finishing
7	IT'S PRICE	⊙ At 730€/$, eMedia Pro Version is one of the most cost effective Card Design software on the Market !